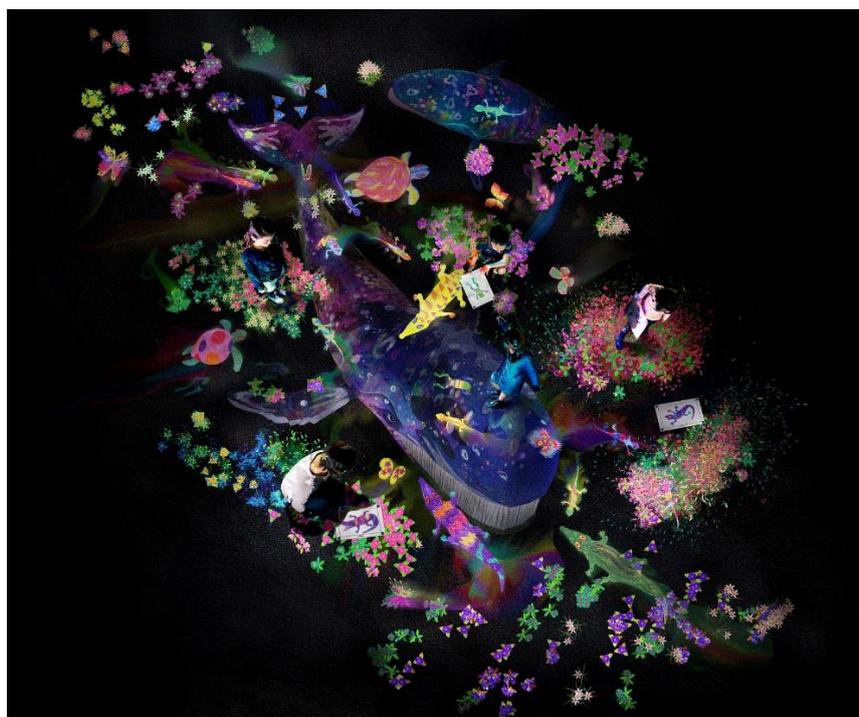


# Press Release



FOR IMMEDIATE RELEASE



*'Graffiti Nature' (teamLab, 2016) – New digital installation at ArtScience Museum's Future World*

## **ArtScience Museum transforms into an animated menagerie this June** *Meet and mingle with animals of all shapes and forms during School Holidays*

**Singapore** (26 May 2016) – Starting tomorrow, the animals will be descending on ArtScience Museum. Singapore's largest digital art exhibition, *Future World: Where Art Meets Science* is launching a brand new installation to kick off the June holidays. It will transform the space into a digital menagerie of animals that roam freely across the galleries, as they are brought to life from drawings made by visitors. Making its world premiere at ArtScience Museum, the new installation is the latest work by art collective, teamLab. Titled *Graffiti Nature*, the work features an entire ecosystem of animals that move freely between the *Town* and *Park* sections of *Future World*.

It is the highlight of a season of animal-themed projects hosted by ArtScience Museum for the school holidays this June. Young visitors will also be invited to go on a treasure hunt through the museum, searching for animals, and enjoy free animal-themed screenings, as part of the museum's film programme, *ArtScience on Screen*.

The season has been programmed to celebrate the arrival of *Graffiti Nature* to *Future World*. Within this landmark new attraction, visitors will be able to let their imagination run wild as they draw their own crocodiles, butterflies, and turtles. Their creations will then come to life within *Future World* through the intervention of innovative digital technology. Audiences of all ages will be enthralled as they interact with animated animals and watch the colourful creatures move freely around their feet.

"We are thrilled to stage the world premiere of *Graffiti Nature* by teamLab as part of our permanent exhibition, *Future World*, this school holidays. Together with teamLab, we set out to make something that was more than an exhibition. We wanted to create a new universe; a world that would change and transform over time, that would respond to each and every visitor, and that would draw people to visit again and again. The unveiling of *Graffiti Nature* demonstrates our commitment to continually adapt and enrich *Future World*, as science, technology and the arts evolve. To celebrate the arrival of the animals in *Graffiti Nature*, we are hosting a whole season of programmes and activities that celebrate biodiversity, and highlight how important it is for people and nature to co-exist harmoniously," said Ms. Honor Harger, Executive Director of ArtScience Museum.

"*Graffiti Nature* is an artwork that is completely created by the visitors. The ecosystem of flora and fauna expands when visitors draw and colour in more animals and flowers, and butterflies grow and increase where the flowers are. If the animals sense you, they run away. Stand still and flowers will blossom around you. Walk around and the flowers will scatter. Search for your animals, and whilst making the flowers bloom, explore the *Future World* that everyone has created," said Mr Toshiyuki Inoko, founder of teamLab.

**June holidays activities**

For a limited time only during the school holidays, the all-access ticket package will come with a specially designed activity booklet, with clues that will direct visitors to look for different animal-related exhibits and installations as they explore the museum. The little ones can embark on an interactive journey of exploration and play through a special treasure hunt activity that will take them on a route through the museum's three exhibitions in June: *Future World*, *Big Bang Data* and *Van Cleef & Arpels: The Art and Science of Gems*. At the end of completing the treasure hunt, visitors will be treated to special discounts and privileges at ArtScience Museum's retail store.



*Bird clip and pendant (Van Cleef & Arpels Collection, 1971-1972) Gold, emeralds, sapphire, yellow and white diamonds and a 96.62-carat briolette-cut yellow diamond*

At *Van Cleef & Arpels: The Art and Science of Gems*, visitors will be enchanted by the vitality and poetry of the extraordinary collections from Van Cleef & Arpels and the National Museum of Natural History in France. The exhibition contains a collection of unique decorative animals, such as puppies, bears, butterflies, foxes, and squirrels adorned with precious gemstones. These whimsical pieces developed in 1954 were inspired by cartoons, capturing the flutter of a butterfly's wings in a clip, or the vitality of a squirrel in a pin.



*I Know Where Your Cat Lives (Owen Mundy, 2014) Web-based data visualisation*

In ArtScience Museum’s latest exhibition, *Big Bang Data*, which sheds light on the world of technology and data, visitors can come face to face with one of the most popular icons of the internet: the humble cat. Artist Owen Mundy has created a world map comprised of thousands of pictures of cats taken by internet users. Cheekily titled “*I Know Where Your Cat Lives*”, this web-based project illustrates the location of cats all over the world and highlights how personal data shared online is fast making people’s private lives much more public.

In addition to the exhibitions, ArtScience Museum’s flagship film programme, *ArtScience on Screen* also takes on an animal flavour for the June school holidays, with free family-friendly screenings of two films which celebrate wildlife: *Animal Mundi* directed by Godfrey Reggio and *Whale Rider* directed by Niki Caro.

Families and young children alike can also be immersed in a fun-filled day at the museum with drop-in paper craft activities, creative workshops, and hands-on demonstrations happening through the holidays.

<p><b>FUTURE WORLD</b> <b>Creative Aquarium</b></p> <p>Saturdays 4, 11, 18 &amp; 25 Jun 3.30pm – 4.30pm Venue: Rainbow Room</p> <p><i>Complimentary to ticket-holders of the exhibition. Up to 20 participants on a first-come, first-served basis. Register 15 minutes before workshop begins.</i></p>	<p>Celebrate the diversity of life and create your own digital sea creature. Join us as we discover what makes a healthy ecosystem and have fun putting together your own environments.</p>
<p><b>FUTURE WORLD</b> <b>Drop-in Paper Craft Activity</b></p> <p>Saturdays 4, 11, 18, 25 Jun, 10am - 2pm Sundays 5, 12, 19, 26 Jun, 10am - 2pm Venue: Rainbow Room</p> <p><i>\$5 per pax. All children must be accompanied by an adult.</i></p>	<p>Over the June holiday weekends, our Rainbow Room brings art, science and people together for enjoyment, learning and discovery through family paper craft activities. Drop in, make and take home your own fantastic art project related to themes from our permanent exhibition.</p>
<p><b>VAN CLEEF &amp; ARPELS: THE ART AND SCIENCE OF GEMS</b> <b>A Day in the Life of a Mineralogist</b></p> <p>Fridays 3, 10, 17 &amp; 24 Jun, 4.30pm – 5.30pm Venue: Exhibition workshop space</p> <p><i>Complimentary to ticket-holders of the exhibition. Up to 20 participants on a first-come, first-served basis. Registration stickers will be given out five minutes before tour begins at exhibition entrance.</i></p>	<p>Discover the world of gemstones in this hands-on demonstration revealing the working methods and collection of a mineralogist. Try your hands at using tools to examine minerals and their physical properties.</p>

<p><b>BIG BANG DATA</b> <b>Making Data Footprints</b></p> <p>Sundays 5, 12, 19 &amp; 26 Jun, 2.30pm – 3.30pm Venue: Exhibition entrance</p> <p><i>Complimentary to ticket-holders of the exhibition. Up to 20 participants on a first-come, first-served basis. Register 15 minutes before workshop begins.</i></p>	<p>Understand the fundamentals of data in this hands-on workshop: what it is, how it is collected, and how it can be visualised. Experiment, get creative with various materials and share your data visualisation project with friends and family.</p>
<p><b>ARTSCIENCE ON SCREEN</b> Venue: Expression Gallery <i>Free for public</i></p> <p><b>Animal Mundi</b> <b>Directed by Godfrey Reggio</b> Friday 3 June (Screened in a continuous loop until 3pm) 8, 18-21, 25-27 and 30 June (Screened in a continuous loop)</p> <p><b>Whale Rider</b> <b>Directed by Niki Caro</b> Friday 3 June (Film timings: 3pm and 5pm) Fridays 10, 17, 24 June (Screened in a continuous loop) <i>Rating: PG13</i></p>	<p>In conjunction with the June holiday activities, ArtScience Museum will also be having special free screenings of two films celebrating the diversity of wildlife and the beauty of nature.</p> <p>The short documentary immerses viewers in a poetic and awe-inspiring world of biological diversity, celebrating the beauty of nature. <i>Animal Mundi</i> is a cinematic homage to the boundless variety of species, systems and elements that together form a spectacular and harmonious whole. Comprising an original soundtrack by Phillip Glass, the film will resonate with viewers emotionally to inspire a sense of connectedness with the animal kingdom.</p> <p>This Academy Award nominated family drama from New Zealand combines the magnificence of nature, with cultural heritage. Set in the East Coast town of Whāngārā, <i>Whale Rider</i> tells the moving tale of a young Māori girl who challenges tradition and embraces nature in order to find the strength to lead her people forward.</p>

Tickets to all three exhibitions will be available at Marina Bay Sands box offices and website. Terms and conditions apply:

		Future World	All-access package to all exhibitions
<b>STANDARD TICKET (SGD)</b>	<b>Adult</b>	\$17	\$30
	<b>Seniors (65 years and above)</b>	\$14	\$25
	<b>Child (2-12 years)</b>	\$10	\$19
	<b>Family package (2 kids &amp; 2 adults)</b>	\$44	\$70
<b>SINGAPORE RESIDENT (SGD)</b>	<b>Adult</b>	\$14	\$25
	<b>Seniors (65 years and above)</b>	\$11	\$20
	<b>Child (2-12 years)</b>	\$7	\$15
	<b>Family package (2 kids &amp; 2 adults)</b>	\$35	\$60

For more information, please visit [www.marinabaysands.com/artsciencemuseum](http://www.marinabaysands.com/artsciencemuseum)

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#### About Marina Bay Sands Pte Ltd

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theatres showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands, which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

#### About ArtScience Museum

ArtScience Museum at Marina Bay Sands is Southeast Asia's leading cultural institution that explores the inter-relationship between art, science, technology and culture. Featuring 21 galleries totaling 50,000 square feet, the iconic lotus-inspired building has staged major exhibitions by some of the 20th century's key artists, including Salvador Dalí, Andy Warhol and Vincent Van Gogh, as well as major exhibitions which explore aspects of scientific history.

#### About teamLab

Formed in 2001 in Tokyo, teamLab is a collective and interdisciplinary creative group that brings together professionals from various fields of practice in the digital society: artists, programmers, engineers, CG animators, mathematicians, architects, web and print graphic designers and editors. Referring to themselves as "Ultra-technologists," their aim is to achieve a balance between art, science, technology and creativity.

teamLab: <http://www.team-lab.net/en>

Instagram: [https://instagram.com/teamlab\\_news/](https://instagram.com/teamlab_news/)

Facebook: <https://www.facebook.com/TEAMLAB.inc>

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#### For Video of *Graffiti Nature*

<https://www.youtube.com/watch?v=OomhbW3bffs&feature=youtu.be>